

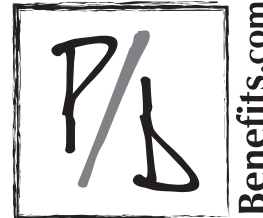
ARTWORK CHECKLIST

Final Output: WEB PRINT SCREEN

Printistry.com
WHERE ARTISTRY MEETS PRINT

WEB

- 100% size (layered file) at 96 DPI
- RGB Mode
- Save As: JPG PNG (transparent)



Benefits.com



PRINT

- 100% size (layered file) at 300 DPI
- CMYK Mode Pantone converted
- SPOT (Pantone PMS _____) Screenprinting logo color match
- Images: Embedded Linked (collect in folder with original file)
- Margins: Bleed 1/8" No Bleed 1/8" clear margin No Borders
- Scans: Photo 100% 300 DPI Line Art 100% 1200 DPI Bitmap
- Rich Black: C 60% M 40% Y 40% K 100%
- Blue (not purple): 30% or greater difference between C and M
- Fonts: Converted to Outlines Linked (collect in folder with original file)
- Save As: PDF ai PNG (transparent web image export)
- Sides: Front Back

www.Morgan.Graphics

Size: w " x " h

ORDER: Client _____

- Item:
- Business Card
 - Post Card
 - Flyer
 - Letterhead
 - Brochure
 - Bookmark
 - Envelope
 - Sticker
 - Magnet

- Paper:
- 14pt
 - 16pt
 - Linen
 - 70# Premium
 - 100# Book Gloss
 - 100# Cover Gloss
 - 20pt Plastic Clear
 - 20pt Plastic Frosted
 - 20pt Plastic White
 - 17pt Magnet

- Coating:
- Matte/Dull
 - UV Gloss (Both)
 - UV Gloss (Front) Matte (Back)
 - AQ
 - Spot UV Gloss
 - Akuafoil

- Qty:
- 100
 - 250
 - 500
 - 1000
 - 2500
 - 5000
 - 10K

File Submission

- Email (< 10mb)
- Use Google Drive or Dropbox (10mb+)
- CD-r/USB